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The Ethics of High Stakes Communications

Location Webinar

Date & Time

Start Date: 12/01/2021 Start Time: 12:00 pm End Time: 2:00 pm EST

When a college or university is faced with a high-profile crisis or incident, senior leaders must decide whether to speak on behalf of the institution, what to say, and how to say it. In these situations, counsel are often called upon to apply their skills beyond the traditional delivery of legal advice and to serve as valued thought partners, strategists, and advisers. As college and university attorneys take on these expanded roles, understanding how the rules of ethics governing the profession apply in distinct and nuanced ways is critical to successfully advising client institutions in the midst of urgent and high-profile matters.

Join us for this two-hour ethics webinar that will address:

- The Model Rules of Professional Conduct that apply to college and university counsel involved in high-stakes communications, including diligence, truthfulness, the attorney's role as an adviser, and more
- The importance of preparing appropriately and comprehensively analyzing high-risk situations to encourage ethical decisions and practices around communications at pivotal moments
- Scenarios and fact patterns involving communications related to cyber security incidents, protests and campus disruptions, and sensitive investigations that may give rise to ethical issues for higher education attorneys

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ATTORNEYS



About Us

Gina Maisto Smith Chair, Institutional Response Group

gmsmith@cozen.com

2 (215) 665-5540

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