



# Matthew J. Siegel, CIPP/US

## Member

## Philadelphia

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Matt focuses his practice in the areas of cyber and technology risks, privacy compliance, commercial litigation, and insurance coverage. He is also a certified information privacy professional (CIPP/US) and is a member of the firm's Technology Committee.

Matt has counseled clients on the evaluation of data privacy risks, responses and solutions, and he provides analysis and advice to address data breach events, including forensics, notification pursuant to federal and state laws, credit monitoring, and public relations issues. In addition to breach response and privacy compliance, Matt has counseled insurers on the underwriting and coverage issues arising under cyber-risk policies. Matt has also represented a wide variety of clients, including insurers, contractors, product manufacturers, and individuals, and concentrates his practice on complex litigation matters, including prosecuting and defending first- and third-party insurance coverage claims, construction claims, and commercial disputes.

Outside of the office, Matt is an active member of the community. He is the former vice president of the board of the Support Center for Child Advocates, a nonprofit organization that represents abused and neglected children in Philadelphia. He also serves as chair of the firm's child advocacy practice group and handles several cases for the Support Center. He has lectured at the center's training program on several occasions, co-chairs the agency's Volunteer Committee, and was named one of its Distinguished Advocates in 2006. Matt is also a former founding member of the board of directors of the Jewish Relief Agency, a nonprofit agency that provides food relief to thousands of local citizens in need.

Matt received his Bachelor of Arts in English from Colgate University in 1995. He earned his law degree, *cum laude*, at Temple University Beasley School of Law in 1998, where he served as an articles editor for the Temple Political and Civil Rights Law Review and was awarded the Barrister Award for achievement in the field of trial advocacy.

## Experience

Successfully represented Marquee Brands, LLC in connection with a substantial due diligence project culminating in its multi-million dollar acquisition of the outdoor sports and lifestyle brand Dakine, and all related intellectual property. The project involved investigating Dakine's extensive worldwide trademark and patent portfolio, third-party rights in Europe, employee and contractor intellectual property rights concerning copyright and patent issues in the United States and Europe, as well as data privacy issues.

Provided advice and counsel to a publicly traded REIT on cybersecurity and incident response plans, and provided overall assistance regarding risk management relating to cybersecurity.

Provided advice and counsel on insurance coverage issues relating to high-profile consumer data breaches that involved millions of cardholders, including oversight of settlement negotiations with nationwide class counsel and payment card brands.

## Practice Areas

- Technology, Privacy & Data Security
- Insurance Coverage
- Casualty & Specialty Lines Coverage
- Property Insurance

## Industry Sectors

- Insurance

## Education

- Temple University—James E. Beasley School of Law, J.D., *cum laude*, 1998
- Colgate University, B.A., 1995

## Bar Admissions

- New Jersey
- Pennsylvania

## Court Admissions

- Pennsylvania Supreme Court
- Superior Court of New Jersey
- Supreme Court of New Jersey
- U.S. District Court -- Eastern District of Pennsylvania
- U.S. District Court -- New Jersey
- U.S. Court of Appeals for the Third Circuit

## Affiliations

- American Bar Association
- Defense Research Institute
- Pennsylvania Bar Association
- Philadelphia Bar Association
- Philadelphia Support Center for Child Advocates
- International Association of Privacy Professionals

## Awards & Honors

- Super Lawyers "Rising Stars" - 2008, 2011, 2013. This award is conferred by Super Lawyers. A description of the selection methodology can be found [here](#). No aspect of this advertisement has been approved by the Supreme Court of New Jersey.
- First Judicial District Pro Bono Honor Roll - 2007-2019
- Good Shepherd Mediation Program "Most Valuable Peacemaker" for Pro Bono work - 2006
- Recipient of Distinguished Advocate Award by Philadelphia Support Center for Child Advocates

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