

Getting Out of the Friend Zone: How to Win Clients and Make the Ask

Location

Gaylord National Harbor Resort
201 Waterfront St
National Harbor, MD

Date & Time

Start Date: 09/06/2024
Start Time: 11:00 am ET
End Time: 12:15 pm ET

Michael Fernández will speak on the “Getting Out of the Friend Zone: How to Win Clients and Make the Ask” panel at the 2024 Hispanic National Bar Association and Vision In Action Annual Convention. Michael will discuss client acquisition and retention strategies, providing actionable tips to cultivate connections beyond traditional networks. He will also discuss how to leverage modern communication channels and master the art of the pitch to secure valuable clients.

To learn more, click [here](#).



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