

# Mealey's Conference: Food & Product Recall Business Strategies

## Location

The MGM Grand Hotel

3799 Las Vegas Boulevard South  
Las Vegas, Nevada 89109

## Date & Time

Start Date: 04/15/2008

Outbreaks from allegedly tainted foods and product recalls place severe business challenges on manufacturers, distributors and retailers, including stores and restaurants. If a product is found to be contaminated, who should pay for damages incurred by the businesses and people affected? If the product is not defective, how do companies and businesses deal with the ever-increasing perception of the public that more and more products these days are contaminated or unsafe? And how can goods suppliers effectively protect their businesses and what prophylactic measures should be taken?

### Highlights of the Program:

- Receive an in-depth review of the potential liability and damages in food litigation—class actions, analyzing and evidencing proof of damage, valuation of E. coli and salmonella cases.
- Master the handling of an outbreak or product recall.
- Gain a comprehensive look at foodborne pathogens, public health issues, epidemiology, and proving causation.
- Hear the latest on product recalls—and the ramifications of these recalls—including personal injury cases, measures to avoid a product recall, preparation for working effectively with the media in the event of a recall, and the latest on the possible diacetyl litigation.

## ATTORNEYS



**Richard Fama**

Member

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**Vincent P. Pozzuto**

Co-Chair, Strategic Risk &  
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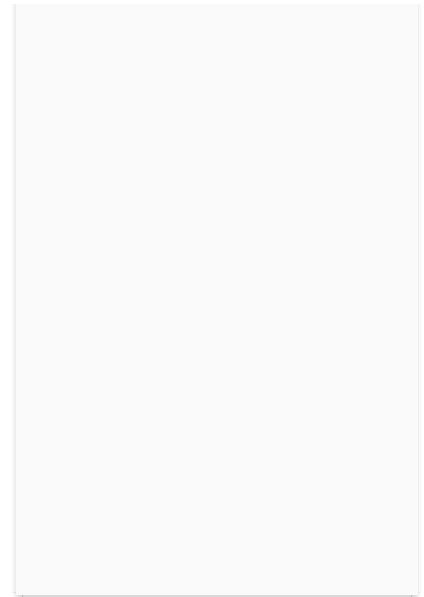
📞 (212) 908-1284

- Learn how to organize and manage the risks of a food liability claim, the latest insurance products, the issues affecting coverage, the influence of insurance on conducting a recall and defending claims, and more.
- Receive a timely update on the regulatory issues affecting products produced outside the U.S., including foreign component parts.

## Speakers

Richard Fama, Joseph Bermudez, Vincent Pozzuto

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