## Intellectual Property Department Honored by World Trademark Review 2023

## Wednesday, February 22, 2023

Cozen O'Connor's Intellectual Property Department was recognized by World Trademark Review 1000. Amy Divino, Lisa Ferrari, Gregory Gulia, Shane Hardy, Ashley Kessler, Lorraine Linford, Camille Miller, Melanie Miller, and Edward Weisz were named to the World Trademark Review 1000 list.

The World Trademark Review 1000 is determined by a four-month research period with hundreds of lawyers and their clients involved with trademarks. Research is done with face-to-face and telephone interviews and exchanged correspondence, along with written submissions from firms detailing their recent activity in the field. Firms qualify for a listing on the basis of their depth of experience, market presence, and the level of work on which they are typically instructed.

WTR 1000 honored the Pennsylvania IP practice as a recommended firm. One client commends Camille Miller on the "ease with which she and her team have managed, defended, and filed all of our marks for the past seven years. As a business with constant inflow, we are very impressed with the constancy and quality of Camille's services. We could not be happier with her consistency and efficiency."

The New York practice was recognized as a Bronze Firm for prosecution and strategy. One interviewee said about Edward Weisz: "I have personally worked closely with Ed for more than 20 years. His attention to detail and ability to understand and properly prosecute the technical nature of our products is unsurpassed. Ed's knowledge, competence, and responsiveness I have found to be unmatched." A client described their time with Lisa Ferrari: "Lisa is excellent and proactive. She is an outstanding attorney who always responds promptly and finds commercial solutions to trademark conflicts. Lisa is also an expert in copyright protection and registration and has provided excellent advice on the IP strategy to be adopted by our clients in the crowded U.S. market. She has become one of our preferred attorneys and does not overcharge, despite being based in NYC."

Divino has extensive experience in all phases of trademark law in the United States and throughout the world. Her practice is focused on trademark protection and enforcement in dozens of fields, including food and beverage, pharmaceuticals, health care, banking and financial, e-commerce, computer electronics, hardware and software, print and electronic media, and apparel. She counsels clients in connection with global branding strategies, trademark litigation, license and distribution agreements, and internet-related issues.

Ferrari litigates trademark, copyright, and patent infringement actions in U.S. federal courts. In addition to her litigation practice, Lisa maintains an active trademark protection and enforcement practice, advising clients in a variety of fields, including art, apparel, hospitality, food and beverage products, jewelry and accessories, dentistry, housewares, and electronics. She also prosecutes trademark applications, represents clients in trademark cancellation and opposition proceedings in the U.S. Patent and Trademark Office, and handles matters relating to copyright registration and enforcement.

Gulia has counseled clients concerning a broad range of intellectual property issues, negotiated trademark licenses, purchases, and consent agreements, and litigated numerous trademark, copyright, anti-counterfeiting, domain name, unfair competition, trade secrets, rights of publicity and privacy, and First Amendment cases for various major media corporations, entertainers, luxury-goods makers, fashion companies, international store chains, and consumer products companies.

## Intellectual Property

**Related Practice Areas** 

Trademark & Brand

Copyright & Content





Hardy is a strategic business adviser who has assisted in the acquisition, licensing, and marketing of some of the world's most famous trademarks and IP assets. He is one of a select few Canadian practitioners recognized for his experience in commercial transactions regarding intellectual property assets and is frequently called upon by brand owners around the world to assist with their international acquisition and licensing plans. He has assisted clients with dozens of cross-border acquisitions where target entities have an intellectual property focus.

Kessler focuses her practice in the area of intellectual property, including trademark prosecution, licensing, litigation, and internet disputes. She handles matters relating to ICANN proceedings, trademark proceedings within TTAB, copyright and entertainment matters, and patent litigation matters. In addition, she has experience handling trademark matters for clients in the retail, food & beverage, jewelry, cannabis, CBD, and beauty and wellness industries. She regularly counsels clients on all phases of intellectual property licensing and litigation.

Linford focuses on helping clients develop comprehensive IP strategies that will further their business goals and meet industry challenges, including procurement and enforcement of trademark registrations and utility and design patents. She helps clients in the United States and other countries create global trademark and patent portfolios across a wide range of fields and technologies, including mechanical and aeronautical engineering, automotive, apparel, software and personal care products. She also helps clients with global enforcement of their trademark portfolios.

Camille Miller, co-chair of Cozen O'Connor's Intellectual Property Department, is an internationally respected intellectual property attorney and a senior leader in Cozen O'Connor, currently serving as a member of the board of directors, Management Committee, and Investment Committee. Camille has deep experience in many aspects of intellectual property, including trademark, trade dress, copyright, unfair competition, cybersecurity and data breaches, right of privacy, right of publicity, domain names, counterfeiting, licensing, and intellectual property litigation. She is frequently engaged to consult and advise in each of these areas.

Melanie Miller has 28 years of experience litigating trademarks, copyrights, patents, trade secrets, business and commercial disputes, and contract cases. She currently focuses on trademark and copyright infringement, unfair competition, false advertising, trade secret litigation, technology and internet counseling, trademark and copyright enforcement, and IP licensing. She has extensive experience enforcing trademark rights, responding to threats of infringement, and litigating business, commercial, and contract disputes in federal courts across the country or before the U.S. Trademark Trial and Appeal Board. She also advises clients on how best to protect and enforce brands, whether through policing programs or in court.

Weisz practices in all areas of intellectual property law, most recently focusing his work on U.S. patent and trademark prosecution, counseling, and licensing. He prosecutes patent applications and renders legal opinions and advises clients on infringement, freedom to operate, and validity issues in the electrical, mechanical, consumer products, product packaging, and business method arts concerning the following technologies: medical devices, communications systems, home furnishings, plumbing, table top goods, packaging, telephony (optical and mobile communications) systems, analog and digital circuitry, microelectronics and semiconductor device design, optic and laser technologies (including amplification and optical routing), teleconferencing systems, RF amplification, spectroscopy, thermal dissipation devices, and manufacturing processes.

## About Cozen O'Connor

Established in 1970, Cozen O'Connor has over 925 attorneys who help clients manage risk and make better business decisions. The firm counsels clients on their most sophisticated legal matters in all areas of the law, including litigation, corporate, and regulatory law. Representing a broad array of



leading global corporations and middle-market companies, Cozen O'Connor serves its clients' needs through 33 offices across two continents.

