

IP Issues in the World of NFTs

Location

237 Park Avenue
New York, NY 10017

Date & Time

Start Date: 07/13/2022
Start Time: 4:30 pm
End Time: 5:20 pm EDT

Lisa Ferrari will be presenting at the ACC New York Technology Summit: Be leading edge by being future-ready. Non-fungible tokens (NFTs) have exploded in popularity and, in some well-publicized cases, have commanded shockingly high prices. The IP issues in the world of NFTs can seem new and different, but are they really? We'll discuss the opportunities and risks for your companies in the world of NFTs, and in particular, who has the rights to mint and sell NFTs; what rights are being sold, licensed, or transferred; and what steps your legal department can take to monitor and enforce its IP rights when it comes to NFTs. At the end of the day, we may conclude that the more things change, the more they stay the same.

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Lisa A. Ferrari
Co-Chair, Copyright Practice

lferrari@cozen.com

(212) 297-2699

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