



# Chad M. Cowan

## Member

## Philadelphia, Pittsburgh

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Chad is a seasoned transactional attorney with experience representing a wide variety of clients, including Fortune 500 companies, private equity owned enterprises, venture capital backed entities, and family owned businesses. Chad dedicates his practice to the following:

- representing both buyers and sellers in mergers, acquisitions, and dispositions;
- advising early and growth-stage companies as they scale, including in connection with matters regarding formation and structuring, capital raising, issuances of equity incentive awards to employees, employment arrangements with key employees and executives, and general corporate governance matters; and
- counseling clients across a wide range of industries in commercial contract negotiations, including in connection with manufacturing and supply agreements (both domestic and international), non-disclosure and confidentiality agreements, consulting agreements, and software license and software as a service agreements.

Chad has represented cutting-edge technology companies in such industries as robotics, 3-D printing, mobile application, telemedicine, data analytics, and e-commerce. Chad has also represented consumer product manufacturers, engineering firms, auto parts distributors, nursing home operators, and companies in the food and beverage industry.

Chad earned his bachelor's degree, *cum laude*, from the University of Georgia and his law degree, *cum laude*, from the University of Pittsburgh School of Law. While in law school he was the research editor for the *University of Pittsburgh Law Review*.

## Experience

### ***Representative Mergers & Acquisitions Transactions***

- Represented Lung Therapeutics, Inc., a clinical-stage biopharmaceutical company developing therapies for life-threatening lung conditions, in its \$90 million "sign and close" merger with Aileron Therapeutics, Inc. (Nasdaq: ALRN) and a concurrent \$18 million private investment in public equity (PIPE) transaction.
- Represented Stuzo, LLC, a digital commerce firm providing loyalty solutions to retailers, in its sale to an affiliate of Longshore Capital Partners, a middle-market private equity investment firm.
- Represented Stuzo, a leading provider of intelligent 1:1 loyalty and contactless commerce technology for Everyday Spend Retailers, in its acquisition of leading retail customer activation platform, Hatch, a Lightbank and Andreessen Horowitz backed company.
- Represented the majority owners of Fidato Partners, LLC, an accounting and finance, risk management and transformation, and IT consulting company, in its sale to Eliassen Group, LLC, a strategic consulting and talent solutions firm.
- Represented Keystone Risk Partners, LLC, a firm specializing in captive insurance management services, in its sale to Ryan Specialty Group, LLC, a publicly traded international specialty insurance

## Practice Areas

- Corporate
- COpilot: For Your Entrepreneurial Needs
- Emerging Business & Venture Capital
- Mergers & Acquisitions

## Education

- University of Pittsburgh School of Law, J.D., *cum laude*, 2009
- University of Georgia, A.B., *cum laude*, 2006

## Bar Admissions

- Pennsylvania

## Chad M. Cowan

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firm.

- Represented EPIC Insurance Brokers & Consultants in its acquisition of Pharmaceutical Strategies Group (PSG), a strategic partner to self-insured employers, health plans, and health systems.
- Represented EPIC Insurance Brokers & Consultants in its acquisition of a firm specializing in yacht insurance.
- Represented EPIC Insurance Brokers & Consultants in its acquisition of a consulting services business.
- Represented Grove Oaks Capital, an investment partnership focused on acquiring privately owned businesses in the lower middle market space, in connection with its platform acquisition of McHale Roofing, LLC, a Florida-based roofing company, and a related capital raise.

#### ***Representative Financing Transactions***

- Represented SteadyMD, Inc. in its \$25 million Series B Financing, led by Lux Capital. The growth investment will enable SteadyMD, an individual and B2B telemedicine platform, to scale the next phase of its growth.
- Represented Grovara, LLC, an online marketplace and software company that connects wellness brands with retailers, in a \$5.5 million Seed financing round raised as convertible notes.
- Represented SteadyMD, Inc., a telemedicine platform, in multiple offerings of preferred stock totaling \$9 million.
- Represented Agility Robotics, Inc., a designer and builder of walking and running robots in an \$8 million Series A financing.
- Represented a political data analytics company in a \$2 million convertible debt offering and a \$6 million seed equity offering.
- Represented a 3-D printing security company in a \$1 million convertible debt offering.

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