

To patent or to keep secret

Location

360 Madison Avenue
New York, NY 10017

Date & Time

Start Date: 05/24/2022
Start Time: 3:15 pm
End Time: 4:15 pm EDT

Jim Gale and **Alphonso Collins** will be presenting at the Managing IP Intellectual Property and Innovation Summit. During this scenario-based session, industry leaders will provide practical guidance from invention to protection, debating whether patents are always the best route, or should you consider keeping your idea a secret? You have an invention, what are the next steps? Weighing up the pros, cons, opportunities, and challenges of patent versus trade secret protection.

Sponsor

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