



# Robert W. Rubenstein

## Associate

## Philadelphia

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Robert focuses on corporate transactional matters and advises clients on technology transactions, data privacy, and security compliance (FTC, GDPR, FFIEC, and the New York DFS Cybersecurity Regulation). He negotiates and drafts various transactional documents, such as software as a service (SaaS) and software licensing agreements, software and technology development agreements, privacy policies and online terms of service, and data licensing agreements. Robert also counsels clients on a broad range of corporate matters, including mergers and acquisitions.

Robert also has experience counseling clients on compliance with federal, state, and European privacy laws, including all of the U.S. comprehensive state laws and biometric privacy laws. He assists clients in mitigating risk both prior to and during litigation. Robert has experience drafting employee facing biometric privacy policies for compliance with all U.S. biometric privacy laws for clients in a number of different industries. He is also responsible for tracking biometric privacy legislation nationwide as part of the Emerging Data Privacy Trends team.

Prior to joining the firm, he was an attorney in the corporate practice group of an international law firm.

Robert earned his bachelor's degree from Dickinson College and his law degree from Drexel University Thomas R. Kline School of Law. While in law school he was an intern for the Honorable Timothy J. Savage, U.S. District Court for the Eastern District of Pennsylvania.

## Experience

Represented United Intermodal Enterprises LLC in its sale of Consolidated Chassis Management LLC, a manager of marine chassis pools in the United States, to funds managed by the transportation infrastructure strategy of Oaktree Capital Management, L.P.

Represented an international e-commerce company in a technology procurement transaction with a SaaS vendor hired to modernize and manage the client's digital returns process. Our team analyzed how the new system would materially impact the client's operations and obligations, focusing heavily on the interconnected issues of privacy and security, designing parameters around everything from text message language to opt-out protocols and ensuring compliance with all international, federal, and state data protection and privacy laws.

## Practice Areas

- Artificial Intelligence
- Corporate
- Mergers & Acquisitions
- Privacy Litigation – Emerging Trends
- Technology, Privacy & Data Security

## Education

- Drexel University Thomas R. Kline School of Law, J.D., 2018
- Dickinson College, B.A., 2015

## Bar Admissions

- Pennsylvania

## Court Admissions

- U.S. District Court -- Eastern District of Pennsylvania

## Awards & Honors

- Sarah Nerino Perseverance Award

## Clerkships

Hon. Timothy J. Savage, United States District Court for the Eastern District of Pennsylvania

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