

# Intellectual Property Department Recognized by World Trademark Review 2022

Thursday, March 10, 2022

**PHILADELPHIA, March 10, 2022** — Cozen O'Connor's Intellectual Property Department was recognized by World Trademark Review 1000. The publication described the department as “a high-volume trademark filer with a pristine track record in litigation too, it delivers crisp results on all brand-related instructions.” Lisa Ferrari, Shane Hardy, Lorraine Linford, and Camille Miller were named to the World Trademark Review 1000 list.

The World Trademark Review 1000 is determined by a four-month research period with hundreds of lawyers, attorneys, and their clients involved with trademarks. Research is done with face-to-face and telephone interviews and exchanged correspondence, along with written submissions from firms detailing their recent activity in the field. Firms qualify for a listing on the basis of their depth of experience, market presence, and the level of work on which they are typically instructed.

WTR 1000 honored co-chair Camille Miller for being a “fantastic trademark lawyer with deep technical understanding of the biotech industry. Camille is highly responsive and has amazing attention to detail. She adopts a practical approach and her fees are very reasonable.”

Miller concentrates her practice in all aspects of intellectual property, specifically trademark, trade dress, copyright, unfair competition, cyber security and data breaches, right of privacy, right of publicity, domain names, counterfeiting, and licensing, as well as all areas of intellectual property litigation. She is a member of the firm's management committee and a member of the firm's board of directors.

Ferrari litigates trademark, copyright, and patent infringement actions in U.S. federal courts. In addition to her litigation practice, she maintains an active trademark protection and enforcement practice, advising clients in a variety of fields including apparel, food and beverage products, jewelry and accessories, dental products, housewares, and electronics and computer products. She also prosecutes trademark applications and represents clients in trademark cancellation and opposition proceedings in the U.S. Patent and Trademark Office.

Hardy is a strategic business adviser who has assisted in the acquisition, licensing, and marketing of some of the world's most famous trademarks and IP assets. He is one of a select few Canadian practitioners recognized for his experience in commercial transactions regarding intellectual property assets and is frequently called upon by brand owners around the world to assist with their international acquisition and licensing plans. He has assisted clients with dozens of cross-border acquisitions where target entities have an intellectual property focus.

Linford focuses on helping clients develop comprehensive IP strategies that will further their business goals and meet industry challenges, including procurement and enforcement of trademark registrations and utility and design patents. She helps clients in the United States and other countries create global trademark and patent portfolios across a wide range of fields and technologies, including mechanical and aeronautical engineering, automotive, apparel, software and personal care products. She also helps clients with global enforcement of their trademark portfolios, trademark licensing and distribution agreements, strategic planning, patentability, validity and infringement opinions, and trademark oppositions and cancellation actions around the world.

**About Cozen O'Connor's Intellectual Property Department**

## Related Practice Areas

- Intellectual Property
- Trademark & Brand

Cozen O'Connor's renowned Intellectual Property Department stands out from its competitors in part by providing comprehensive IP service coupled with the reach and resources of a national law firm. While many peer firms have quietly narrowed offerings, Cozen O'Connor's 50-lawyer IP group advises on all aspects of patent, trademark, copyright, trade secrets, and unfair competition, from clearance and procurement to litigation. The firm maintains a soup-to-nuts model because, quite simply, that's what's best for clients.

### **About Cozen O'Connor**

Established in 1970, Cozen O'Connor has over 925 attorneys who help clients manage risk and make better business decisions. The firm counsels clients on their most sophisticated legal matters in all areas of the law, including litigation, corporate, and regulatory law. Representing a broad array of leading global corporations and middle-market companies, Cozen O'Connor serves its clients' needs through 33 offices across two continents.