

# Corporate COffee Break: The State of Franchising - What You Need to Know to Move Forward in Today's Market

## Location

Webinar

## Date & Time

Start Date: 05/12/2021  
 Start Time: 12:00 pm (ET)  
 End Time: 12:30 pm (ET)

The past year has demonstrated the ability of franchises to adapt to an economic downturn, with some growing during the pandemic and others maintaining their baseline. While some faltered, franchises are still an attractive business proposition for many. In our next Corporate COffee Break, we will dive into what has made the industry thrive during the pandemic, regulation of the industry, and issues confronting such companies, including:

- Why franchising does well during most economic downturns
- Challenges resulting from increased regulatory enforcement
- Joint employment and misclassification issues
- Financially distressed franchises
- How companies are coping with the new challenges
- What does 2021 hold for the sector

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## ATTORNEYS



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