

Coverage B: What is "Advertising"? When is "Material Published Prior to Policy Period"?

Location

Webinar

Date & Time

Start Date: 12/08/2021

Start Time: 11:30 a.m.

End Time: 12:30 p.m.

Speakers

Alissa Christopher and **Rebekah Shapiro** will present a Cozen O'Connor webinar titled, "Coverage B: What is "Advertising"? When is "Material Published Prior to Policy Period"?"

The webinar will focus on issues related to "advertising injury" coverage under Insuring Agreement B of standard commercial general liability forms.

The presenters will discuss:

- History of advertising coverage
- What constitutes advertising
- Casual connection between offense and advertising
- Courts' approaches to the prior publication exclusion

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ATTORNEYS



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