

The Virginia CDPA: The Next Chapter in Consumer Data Privacy Law & Its Consequences on Businesses

Location

Webinar

Date & Time

Start Date: 05/13/2021

Start Time: 12:00 pm (ET)

End Time: 1:00 pm (ET)

Andrew Baer and **Meghan Stoppel** will be presenting a webinar on the consequences on businesses as a result of Virginia's Consumer Data Privacy Act that was recently passed.

Virginia's Consumer Data Privacy Act (CDPA) passed with incredible speed, making it only the second piece of comprehensive data privacy legislation in the United States. Enacted to protect the privacy of state residents, the CDPA applies to entities conducting business in Virginia as well as those producing products or services targeting state residents. Scheduled to go into effect on January 1, 2023, the CDPA will require businesses to make many adjustments to their practices. Although there is a significant amount of time to prepare, it is important for businesses to understand the act's implications and to start preparing for this major change.

During this program, attendees will be provided with the following information:

- Who the CDPA applies to
- Entities that are exempt from the CDPA
- Basic requirements of the CDPA
- An understanding of what consumer data is covered under the CDPA
- How to respond to the new law while also taking future legislation into consideration
- State AG's interest in protecting consumer privacy and his role in enforcement

ATTORNEYS



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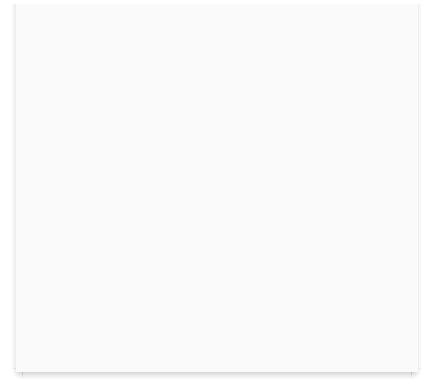
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