

# Filing and Protecting Your Trademarks

## Location

Webinar

## Date & Time

Start Date: 01/25/2023

Start Time: 12:00 pm

End Time: 2:10 pm EST

Cozen O'Connor attorneys will provide an understanding of the basics concepts of trademarks, a quick overview on the application process, protection and enforcement, trademark litigation and latest updates, and finally a discussion on the newest hot topic of how trademarks should be handled in the cannabis and CBD sector.

### Key topics to be discussed:

- Trademark basics
- Trademark application process
- Trademark protection and enforcement
- Trademark litigation update
- Trademarks in the cannabis and CBD sector

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## ATTORNEYS



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