

Privacy Policy To Watch For The Rest Of 2022

Friday, July 29, 2022

Andy Baer discusses the fate of privacy legislation for the remainder of 2022 and what it means for businesses and consumer advocates in a *Law360* article.

California, Colorado, Connecticut, Utah, and Virginia have enacted comprehensive consumer data privacy laws which make businesses and consumer advocates hopeful that Congress may pass a national standard. The draft proposal of the American Data Privacy and Protection Act (ADPPA) has become a topic of discussion and has the potential to serve as a federal consumer privacy framework.

"Something feels different from previous years, and that difference is the passage of the California Privacy Rights Act and the four other state privacy laws, which are similar to each other but not mutually consistent. So the growing threat of a completely fractured privacy landscape in the U.S. is causing industry groups to put more pressure on Congress," Andy stated.

The article also addresses what can be expected in 2023 from states that have not yet enacted privacy laws, EU-US data transfers, and how regulators are stepping up their privacy game.

To read the full article, [click here](#).

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