

# Appeals: Writing, Editing, Persuasion & Ethics

## Location

Rainier Square Conference Center  
1301 Fifth Avenue, 3rd Floor Atrium  
Seattle, WA

## Date & Time

Start Date: 03/29/2012

Topics to be included:

Advanced Legal Writing and Editing, Part I

- Communication Theory, Effective Writing, and Effective Editing
- The Principles of Clarity Applied – The Importance of “Meta-Information” and Strong Introductions
- Principles of Internal Organization
- Paragraph Principles Editing Exercises

Writing to Persuade: Rhetoric, Coherence, and Confidence, Part II

- Basic Strategies of Persuasion
- The Principles of Clarity Applied: The Importance of “Meta-Information” and Strong Introductions
- Principles of Internal Organization
- Rhetorical Flourishes at the “Micro” Level”

Panel Discussions, Part III

- Effective Strategies for Collaboration in Brief Writing
- Ethics of Persuasion and Appellate Advocacy

## Speakers

Melissa White

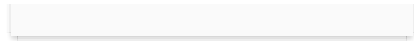
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