

Intellectual Property Department Recognized by World Trademark Review 2021

Thursday, April 15, 2021

PHILADELPHIA, April 15, 2021 — Cozen O'Connor's Intellectual Property Department was recognized by World Trademark Review 1000. The publication described the department as a team that “takes a resolutely business-focused approach to resolving problems and is never afraid to take a position on important issues — a code of practice lived by Camille Miller, among others.”

The World Trademark Review 1000 is determined by a four-month research period with hundreds of lawyers, attorneys, and their clients involved with trademarks. Research is done with face-to-face and telephone interviews and exchanged correspondence, along with written submissions from firms detailing their recent activity in the field. Firms qualify for a listing on the basis of their depth of expertise, market presence, and the level of work on which they are typically instructed.

WTR 1000 honored co-chair Camille Miller for being “clear, concise, and commercial.”

Lisa Ferrari was named to WTR 1000 for the first time as she is “extremely attentive and understands the commercial pressures that underpin the legal assignments she takes on; she keeps clients’ business interests at the forefront of her mind.”

Ashley Kessler was named a rising star for WTR 1000 for being a “budget-conscious, fast-responding practitioner who gives well-founded guidance.”

Lorraine Linford was honored by WTR 1000 for her distinction as a global portfolio builder and manager.

Miller concentrates her practice in all aspects of intellectual property, specifically trademark, trade dress, copyright, unfair competition, cybersecurity and data breaches, right of privacy, right of publicity, domain names, counterfeiting, and licensing, as well as all areas of intellectual property litigation. She is a member of the firm’s management committee and a member of the firm’s board of directors.

Ferrari litigates trademark, copyright, and patent infringement actions in U.S. federal courts. In addition to her litigation practice, she maintains an active trademark protection and enforcement practice, advising clients in a variety of fields including apparel, food and beverage products, jewelry and accessories, dental products, housewares, and electronics and computer products. She also prosecutes trademark applications and represents clients in trademark cancellation and opposition proceedings in the U.S. Patent and Trademark Office.

Kessler focuses her practice in the area of intellectual property, including trademark prosecution, licensing, and litigation, and internet disputes. She handles matters relating to ICANN proceedings, trademark proceedings within TTAB, copyright and entertainment matters, and patent litigation matters. In addition, she has experience handling trademark matters for clients in the cannabis, CBD, and beauty and wellness industries. She regularly counsels clients on all phases of intellectual property licensing and litigation.

Linford focuses on helping clients develop comprehensive IP strategies that will further their business goals and meet industry challenges, including procurement and enforcement of trademark registrations and utility and design patents. She helps clients in the United States and other countries create global patent and trademark portfolios across a wide range of fields and technologies, including mechanical and aeronautical engineering, automotive, apparel, software, and personal care

Related Practice Areas

- Intellectual Property
- Trademark & Brand

products. She also helps clients with strategic planning, patentability, validity and infringement opinions, trademark licensing and distribution agreements, and trademark oppositions and cancellation actions around the world.

About Cozen O'Connor

Established in 1970, Cozen O'Connor has more than 925 attorneys who help clients manage risk and make better business decisions. The firm counsels clients on their most sophisticated legal matters in all areas of the law, including litigation, corporate, and regulatory law. Representing a broad array of leading global corporations and middle market companies, Cozen O'Connor services its clients' needs through 33 offices across two continents.