

Cannabis IP Issues – Branding & Protecting Your Company's Assets

Location

Hyatt Regency Miami
400 S, SE 2nd Ave
Miami, FL 33131

Date & Time

Start Date: 06/03/2022
Start Time: 2:50 pm
End Time: 3:40 pm

James Gale and **Jonathan Gale** will be presenting at the 6th Annual Cannabis Law, Accounting and Business (CLAB) Conference. Given the nature of the cannabis and CBD industry, the need to protect one's intellectual property in this industry is heightened, especially as more companies and individuals enter this emerging market. Such protection is not straightforward due to the federal illegality of cannabis and the varying state laws governing cannabis and CBD products and services. This panel discussion will provide an overview of what can and can't be done to protect one's intellectual property in this industry, particularly for trademarks, patents, trade secrets, and restrictive covenants.

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